

[retrospect]

An annual recap of **GOOD** business

Red Deer & District Community Foundation Annual Report 2019-2020



RED DEER & DISTRICT
COMMUNITY
FOUNDATION
all for community.

We are the Community Savings Account

WHO & WHAT WE ARE

We tell people to think of the Red Deer & District Community Foundation as the community savings account. We are an independent, community-based organization that focuses on philanthropy, grants and leadership.

We work closely with our donors to invest in the people, projects and activities that continue to build and strengthen our communities by identifying long term needs and opportunities and focusing on sustainable solutions.

HOW DO WE DO THAT?

We prudently invest the donations we receive in an endowment. Each year we disburse the income we make on that investment to charitable organizations and projects.

Presently we have \$16.4 million in pooled assets. The larger our pool grows, the more money we have to respond to the needs within our communities and because we never touch the principle, there will always be granting dollars available for Central Alberta charities.

Donors can be confident that their gift, no matter how small or in what form, will continue to give for many years to come- forever, actually.

As individuals, our interests are shaped by our experiences and that reflects in the way we give. While some people like to remain flexible & open to opportunities as they arise, some are dedicated to specific charitable goals. We can help you find a fund that works for you!

Smart & Caring Communities Fund (*Unrestricted Fund*) - a fund developed to address the changing needs in Central Alberta.

Field of Interest Fund- funds that focus on a particular area of interest like mental health or education.

Donor Advised Fund- funds that give donors the opportunity to identify which charities will receive the grants from their funds annually.

Designated Fund- funds that provide a steady source of income for a specific charitable organization that is near and dear to a donor's heart.

The Red Deer & District Community Foundation has been around since 1989 and has granted over \$15 million to charitable projects within Central Alberta.

Since 2015 our endowment has grown from \$12.7 million to \$16.4 million and more than \$2,070,000 has been given in grants in the last three years.

Retrospect is designed & produced in-house at the Red Deer & District Community Foundation annually in conjunction with the Annual Report.
Staff: - Erin Peden, Executive Director

The Foundation recognizes Red Deer is on Treaty 6 & 7 Territory, and on the homeland of the Metis Nation.

FIND US ON SOCIAL MEDIA

facebook.com/reddeerdistrictcommunityfoundation
instagram.com/communityfoundationrd
twitter.com/rdcommunityfdn

Registered charity number: 891953143RR0001

A Message from the Chair, Shawn Hamm

There is no question that the year 2020 is presenting unprecedented challenges.

However, as uneasy and unfamiliar as this experience has been, we continue to see tremendous growth within our Community.

The Community Foundation remains in awe with the way charitable organizations within our community were able to address immediate needs during the COVID-19 lockdown last spring. Resilience and determination echoed across our district as agencies quickly developed the strategies and tools needed to provide required services.

The Board of Directors of the Red Deer & District Community Foundation was proud to be one of the first Community Foundations in Canada to reallocate unrestricted grant dollars as emergency response funding during the height of the lockdown.

Not only were we able to put \$50,000 into the community to tackle food security and mental health supports, but we embarked on new relationships with other local funding agencies to ensure financial supports were blanketing Central Alberta.

The support we put into the community was reciprocated when we moved the 13th Annual Women of Excellence Gala to an online platform last June. We were able to celebrate 49 outstanding women across various professional and volunteer sectors through Zoom Webinars. The support from Central Alberta was exceptional with approximately 320 event tickets sold, furthering our community impact with an additional \$8,000 for the COVID Community Response Fund.

Throughout these endeavours, the Board of Directors has continued to reevaluate the Community Foundation's



MESSAGE FROM THE CHAIR

role within Central Alberta, and because of this, we are anxiously developing a new strategic direction. As we move forward, we will be working to create a broader understanding of how the Community Foundation plays an integral role in the long-term sustainability of our communities. We will be reaching out to donors and community stakeholders to discuss how we can continue to prioritize long term, sustainable funding streams for the agencies that care for our vulnerable sectors. I invite you to reach out to the Foundation administration team or any one of our Board of Directors to discuss how the legacy of the Community Foundation plays a crucial role in Central Alberta's future.

Join us in growing an endowment that is committed to creating a healthier tomorrow.

BOARD OF DIRECTORS 2020/21

Shawn Hamm, Chair | Krista VandenBrink, Vice-Chair
Kristen Schalin, Treasurer | Kim Berube | Bruce Buruma
Terry Cole | Lauri Dufresne | Paul Harris | Kris Hunter
Rob Litwinski | Patricia MacSween | Abe Sharbeen



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Relit & Refocused

with Executive Director, Erin Peden

Erin Peden moved into the role of Executive Director in February 2020. She has previously worked with the Red Deer & District Community Foundation in the role of Coordinator of Grants & Administration and has extensive experience in the field of communications. In her first six months as Executive Director, the Community Foundation has worked collaboratively with Community Foundations of Canada, the Government of Canada and local funding agencies to provide financial support to front-line charitable agencies during the COVID-19 global pandemic to the tune of \$565,000. She also pivoted the 13th Annual Women of Excellence Gala to a virtual event, raising over \$58,000 for the COVID-19 Community Response Fund and the Women & Girls Endowment.

When the clock shifted us into the year of 2020, we could not have anticipated the wave of insecurity and constant readjustment that would crash into our society. There have been some losses, lessons and recoveries that have happened in a short period of time and the Red Deer & District Community Foundation (RDDCF) has watched, listened and learned as we supported central Alberta through this unprecedented era.

Last March, when the term 'lockdown' became a piece of our everyday vocabulary, our Foundation immediately began to work collaboratively with the United Way of Central Alberta to provide essential funding to charitable agencies within our district. Over the course of eight weeks we determined three primary areas of need: food security, mental health supports and adapted at-home supports for individuals with mobility barriers and increased vulnerability.

Due to the combination of RDDCF's unrestricted fund allocation and the Government of Canada's Emergency Community Support Fund, we were able to address these needs by providing over \$565,000 to charities who were working tirelessly to take care of our community.

This experience has provided us with a notable reminder of the importance of long-term, strategic planning – not only as an organization, but as philanthropists.



It was possible for RDDCF to immediately tackle the tremendous societal impact presented in the early days of the pandemic, because years ago local philanthropists had the vision to endow their donations. Over the last 30 years, our unrestricted funding pool has grown to \$3.3 million, providing an average of over \$110,000 in unrestricted funding for charitable needs each and every year.

In a typical year, this funding would be filtered into the many projects and programs built to enhance the quality of life within central Alberta – but in the event of an emergency, it can easily be allocated towards a critical, swift financial response.

Imagine if more of us had donated to the endowment. Imagine if, when our charitable hearts sang, we all had the foresight to save for tomorrow.

If we have learned anything throughout the year 2020, it's the importance of planning, saving, and growing. We have been relit; our purpose refocused. We are here, not only to provide a funding buttress for the charities who create safe spaces, emotional growth and mental clarity for our district – but we are here for the philanthropists who love tomorrow enough to plan for it.

I invite you to call me to discuss how we can help you invest in our community, now and forever.

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Women of Excellence Awards: A New Way and a Strong Future

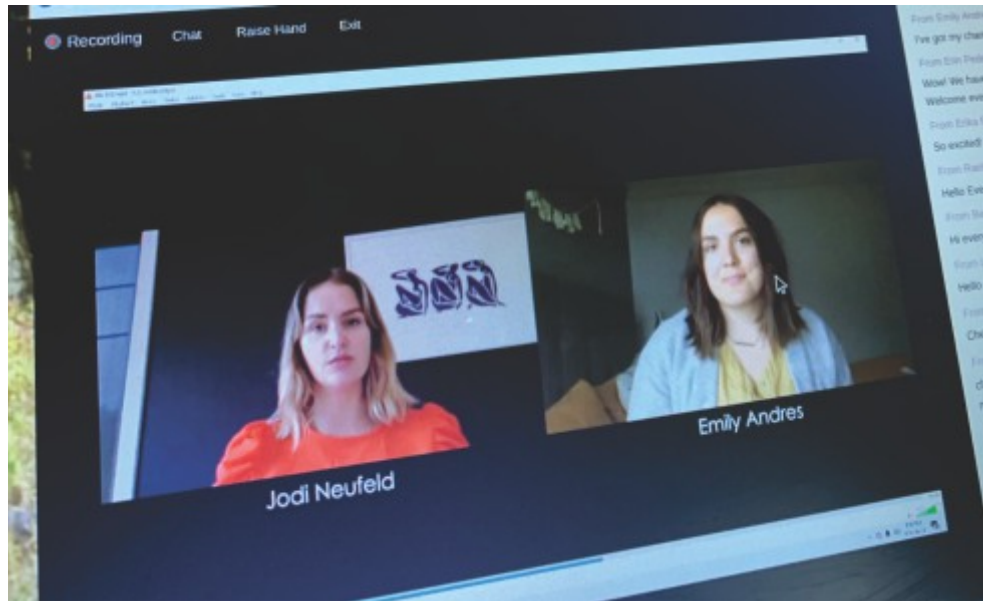
*Online Women of Excellence;
making the pivot, heading online
and raising money for local
charities*



Patricia Arango, Lifetime Achievement
Award Recipient

As with everything in 2020, The Women of Excellence (WE) Gala was impacted by COVID-19.

In March, when in-person events were required to be canceled due to the virus, Red Deer and District Community Foundation (RDDCF) Executive Director Erin Peden worried that the WE Gala may not go forward. Then, she learned of an initiative happening with the Community Foundations of Canada – a Stay at Home



Gala Committee Co-Chairs Jodi Neufeld and Emily Andres

Gala. She made some inquiries and was walked through the steps to plan such an event, and soon the committee and volunteers were on board, planning a virtual WE event.

Gala Committee Co-Chairs Jodi Neufeld and Emily Andres realized that “absolutely everything had to be changed.” Jodi Neufeld says: “The most important thing was that we had to work together to find other, new ways to effectively tell the stories of 47 Central Alberta Women of Excellence award nominees. It's about them, celebrating them and sharing their stories.” In the end, a popular and well-received dress-up virtual gala was created and executed. On two separate occasions, the gala volunteers mobilized to deliver packages to the homes of each nominee, a massive undertaking. Additionally, each nominee submitted a video of themselves in which they were able to tell their story and also share about the impact of COVID-19 and how they were navigating it. The gala itself had over three hundred log-ons, several of which were for multiple people in one location.

"What was super exciting," says Erin Peden, "was that we had people from The Netherlands, Australia, the US, across Canada and Columbia log on, because of connections to the nominees. As much as COVID created barriers, it also broke down some barriers, specifically geographical ones. Being online meant that people all over the world could celebrate with their loved ones."

When Patricia Arango, Executive Director of the Central Alberta Sexual Assault Support Centre, was awarded the Lifetime Achievement Award, it seemed that all of Columbia celebrated with her. "She had calls from radio and TV stations and her university," shares Erin Peden. "All this happened because people in Columbia were able to watch the proceedings."

Though some of the opulence and opportunity were missing, everyone enthusiastically participated. Sponsors stayed engaged and all of the nominees had fun dressing up and sharing the evening. The night raised about \$8,000 for the COVID Community Response Fund, which is part of RDDCF's planned fall granting rollout.

Additionally, Hillberg and Burk donated a large amount of jewelry that fetched over \$9,700 for the Women and Girls Fund. This fund was founded by a group of women called The Giving Circle, based on a commitment to donating \$1000 per year over five years. The women of this group adjudicate the grant. Recipients of the grant include the Central Alberta Pregnancy Care Centre, Rocky Mountain native Friendship Society and Central Alberta Refugee Effort's (C.A.R.E.) program for refugee girls.

One of the key take-aways from this year's WE gala is a desire to strengthen the awareness of, and connection to, the RDDCF and its Women and Girls Fund. The goal is to expand the committee in number and to focus on diversity within the group.

"Our intention," says Jodi Neufeld, "is to really ramp up our efforts in acknowledging and celebrating the WE women, but also to make everyone aware of the Women and Girls Fund and how essential it is to the community." Through it all, the community proved its resilience and adaptability and commitment. The opportunity to learn

connect and support one another was greatly valued, and the renewed vigor to go forward with new ideas is encouraging and inspiring.

"This event was a tremendous success," says Erin Peden, "especially considering our 'learn-as-you-go' process and the need to completely reimagine the event. The heart and generosity of the community remains strong despite the difficult circumstances."

Women of Excellence
ALL DRESSED UP

\$59,835
RAISED AT THE VIRTUAL GALA

WOMEN OF EXCELLENCE AWARDS GALA
In support of:
RED DEER & DISTRICT COMMUNITY FOUNDATION
all for community.

- With your support, the Red Deer & District Community Foundation raised **\$42,060**
- The online raffle for the Women & Girls Endowment Fund raised: **\$9,775**
- COVID-19 Community Response fund: **\$8,000**

Broomtree Foundation Gets it's Start with the Community Foundation

Women experiencing poverty and related barriers are in good hands with The Broomtree Foundation. In these challenging and uncertain times, the needs are growing, and The Broomtree has the vision and heart, as well as the peace of mind that comes with having help from RDDCF, to make a meaningful difference in the lives of Central Alberta women.



Donna Abma of Lacombe knows well the obstacles and barriers that women can face in today's world.

With the support of community, she herself is a story of resilience and overcoming. She also worked in the Stepping Stones Program with Central Alberta Youth Unlimited. Pursuing her passion to walk alongside and help women and their families get basic support, develop skills, heal and grow, and rise above the cycles and trappings of poverty, she spent 2019 developing the foundations for the Broomtree Foundation, which she launched in January of 2020.

The work of the Broomtree Foundation is centered on supporting women and their families in Lacombe and area. The organization is already working with 30 young women, mentoring them and helping them with resources during difficult times. Donna and her founding Board of Directors also have a vision to open a breakfast café, which would operate as a social enterprise to support the work of the Foundation and offer clients the opportunity to gain critical employment skills. Further on

the horizon is a plan to develop a transitional housing component, where women and their families could live for up to 112 months while developing the life-foundations needed to succeed independently.

New not-for-profit organizations face a number of daunting challenges, not the least of which is securing community support and obtaining charitable status. The Broomtree Foundation was able to access the “flow-through” mechanism available through The Red Deer and District Community Foundation (RDDCF), whereby donors can make financial contributions and receive a tax receipt.

“The power and importance of this process offered by the Community Foundation cannot be overstated,” says Donna Abma. “It provides us with increased credibility within the community and gives donors the comfort of knowing they can give safely and effectively.”

When COVID-19 struck in March of 2020, the vulnerabilities of the women The Broomtree Foundation

serves grew markedly. Donna reports that they have already served four families who suddenly became homeless during the spring.

“But it's so amazing,” she says. “We just put out a call for support on social media, and Boom! We have it. Groceries, furniture, a safe place to stay and a plan. The community rallies and it is incredible.”

Donna says that application and approval process for getting the flow-through mechanism in place through the RDDCF was “very simple and straightforward. Erin and her team were so helpful and working with them to make this happen was a really good experience.”

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Donna Abma, CEO of the Broomtree Foundation



FLOW THROUGH FUNDS

What is a Flow Through Fund?

Flow through grants are funds received by the Red Deer & District Community Foundation that are disbursed by their entirety to charitable organizations. The reasons for offering flow-through gifting are as varied as the reasons a donor may offer this kind of gift. It can be as simple as a gift that tops up the annual granting of a fund, to more complex reasons of anonymity, or a donor that wants to work with the foundation but is not yet ready to start a permanent endowment fund. Each flow-through grant request is considered carefully.

2019 DISBURSEMENTS

FUND	ORGANIZATION SUPPORTED	AMOUNT
2019 Canada Winter Games- FT	The City of Red Deer	\$324,925.99
360 Degrees Fitness Foundation FT	Red Deer Public Schools	\$65.75
A Better World Canada FT	A Better World Canada	\$3,976.06
Benalto Booster FT		
City of Red Deer- Tennis Club FT		
Daughters of Wisdom FT	Red Deer Catholic Regional Division No. 39	\$250.00
Didsbury Skatepark Society FT	Town of Didsbury	\$44,338.35
Echo Lacombe- Bill Nielsen Trail Society FT		
Echo Lacombe- Lacombe Performing Arts Centre FT	City of Lacombe	\$99,175.00
Echo Lacombe Flow Thru	City of Lacombe	\$6,610.00
ED. Discretionary FT		
Fort MacMurray Rebuilding FT		
General Flow Through Fund		
Jason Stephan FT	Red Deer Regional Health Foundation	\$1,600.00
	CA Women's Outreach Society	\$300.00
	Foundation for Red Deer Public Schools	\$500.00
	CA Child Advocacy Centre	\$3,000.00
	CA Pregnancy Care Centre	\$1,000.00
	CA Sexual Assault Centre	\$500.00
	CA Humane Society	\$500.00
	Three Hills Area Food Bank Society	\$1,000.00
	Stettler Community Hamper Society	\$500.00
	Red Deer Hospice Society	\$500.00
	Home of Hope	\$1,000.00
	Medicine River Wildlife Centre	\$500.00
	Heartland Victim Services	\$500.00
Jennifer Polyester FT		
Lacombe Athletic Park Association FT		
London Community Foundation FT		
MNP FT Fund		
Portraits of Honour FT		
Rex Turple Memorial Flow Through		
Smiles Thru Lindsey FT		
Soroptimist International of Central Alberta FT	Bullying Stops Here	\$500.00
Sylvan Lake Lighthouse FT		
The Lending Cupboard Society FT		
Trey Purdie FT Fund	SAIT	\$1,000.00
	Red Deer College	\$707.35
	Olds College Foundation	\$1,000.00
	The Great Commission Foundation	\$9,000.00
True Line FT	A Better World Canada	\$801.08
Vogelzang FT Fund	RD Catholic Regional Division No. 39	\$500.00
Youth In Philanthropy Program- FT	Sylvan Lake & District Victim Services Assoc.	\$500.00
	CA Child Advocacy Centre	\$250.00
	RD Regional Health Foundation	\$250.00
	Family Services of CA	\$500.00
	CA Humane Society	\$500.00

A Flow-Through Fund is not invested in the Red Deer & District Community Foundation's investment pool for annual earnings, however it does allow for immediate disbursements at the donor's discretion.

DID YOU KNOW:

Our total pooled assets as of December 31, 2019 was \$16,499,705.00!

FIELD OF INTEREST FUNDS

This type of fund allows you to determine your area of interest when you establish a fund and then the Red Deer & District Community Foundation grants committee will make recommendations to the Board of Directors about which charitable organizations to support, taking your interests and concerns into consideration.

**What is a
Field of Interest
Fund?**

2019 DISBURSEMENTS

FUND	ORGANIZATION SUPPORTED	AMOUNT
Anita Scott Memorial Fund	Red Deer Festival of the Performing Arts Society	\$1,220.00
Big Valley Community Fund	Village of Big Valley	\$288.81
Care for Kids	The City of Red Deer	\$11,120.33
Central AB Personal Disaster Fund		
Children and Families	Sundre Municipal Library	\$2,220.00
	Central Alberta Sexual Assault Support Centre	\$3,700.00
Children In Care Bursary Fund		
Community Culture Fund		
Conservation of Blue Birds, Swallows and Cavity Nesting Birds	Ellis Bird Farm	\$6,000.00
Elnora Community Fund	Village of Elnora	\$321.63
Environmental Legacy Fund	Red Deer River Watershed Alliance	\$1,640.00
Innisfail Recreation Endowment Fund	Town of Innisfail	\$198.66
Lacombe Community Endowment Fund		
Leadership Development		
Olds & Community Assistance Foundation	Olds Institute for Community & Regional Development	\$915.25
Phil Rauch Social Justice Fund		
Stephen & Laura Laird Fund		
Summer Employment for Students	Ellis Bird Farm	\$3,100.00
Sunworks Environment Legacy Fund		
Sylvan Lake Extended Care Society	Bethany Care Foundation	\$115.07
	Shalom Counselling Centre of Alberta	\$581.48
Sylvan Lake Community Endowment Fund	Bethany Care Foundation	\$1,418.52
	Olds & District Hospice Society	\$1,500.00
Women & Girls Endowment Fund	Sylvan Lake Community Partners Association	\$500.00
	Vantage Community Services	\$1,900.00
	Rocky Native Friendship Society	\$500.00
Youth In Philanthropy Endowment		

DONOR ADVISED FUNDS

**What is a
Donor Advised
Fund?**

Donor Advised Funds are designed to provide the Donor with a high level of control over the granting. Donors are able to determine which charitable organization they would like to support each with their disbursement amount.

2019 DISBURSEMENTS

FUND	ORGANIZATION SUPPORTED	AMOUNT
Anderson Family Endowment	Central Alberta Child Advocacy Centre	\$2,727.14
Chase Brewster Memorial Fund		
Children Come First	Spiritual Assembly of the Baha'i of Red Deer	\$7,566.64
Jennifer Polyester Foundation		
Rhonda Elder Endowment Fund	Catholic Social Services	\$1,843.16
Smiles Thru Lindsey	Chinooks Edge School Division	\$4,477.26
Vogelzang Fund	A Better World Canada	\$398.92

United Way and Community Foundation Team Up

The RDDCF partnered with United Way of Central Alberta to provide prompt response to the immediate needs caused by COVID-19. It opened doors of communication between funders in Central Alberta, as well as providing a more pro-active approach to ensuring all charities were taken care of while avoiding funding overlap.



Erin Peden, ED RDDCF and Brett Speight, CEO UW Central Alberta

The impact of the COVID-19 pandemic was felt keenly, deeply and quickly across all sectors of the community, and perhaps nowhere more so than amongst community agencies. Not-for-profit organizations faced several obstacles, including sudden changes to their service delivery models, barriers to their regular fundraising mechanisms and avenues, and sharp increases in the need and demand for their services. During this stressful and uncertain time, it made utmost sense for the Red Deer and District Community Foundation (RDDCF) and the United Way of Central Alberta (UWCA) to work together to bring emergency relief funds to local agencies. Building on their nicely dovetailed organizational purposes – RDDCF focusing on investing “in projects, programs and organizations to build a stronger Central Alberta” and the UWCA’s mission being to “improve lives and build engagement and mobilized collective action” – the two leaders, RDDCF Executive Director Erin Peden and UWCA CEO Brett Speight, put

their heads together, rallied their teams, and created a quick and seamless application and adjudication process for community agencies to access emergency funds.

United Way of Central Alberta’s CEO, Brett Speight, believes that “both organizations are of the same mind and spirit with regard to meeting local needs through a local response to maximize local impact.” Brett and Erin “had the same idea at the same time,” he says. “We knew the community was hurting and that the demand for community support from our community agencies was quickly becoming huge. We both had the ability to quickly mobilize resources, and we had the mechanisms in place. We were able to be nimble and responsive to those needs.”

The Red Deer and District Community Foundation reallocated some of its grant monies and the United Way of Central Alberta pulled funds from its reserves, and

also canvassed its corporate sponsors and donors, and both created independent local response funds. They then developed a unified application portal and a cooperative adjudication panel and process. This made the application process easy and seamless and the response times more expeditious. Community agencies were able to access much-needed grant support to recalibrate their service delivery and meet community demand, all in a very short span of time.

Both organizations rely on community and corporate donations. However, says Brett Speight, "This was not about raising the profile of either organization. It was about meeting the needs of our vital community agencies so they could continue to effectively serve the vulnerable populations in our community."

Community Foundation Board Member Trish MacSween, who served on the joint grant review panel, says much credit for the swift action and effectiveness of the initiative goes to the two organizational leaders: "Erin and Brett really got on board with each other and quickly sorted through how to do this together. Their ability to keep the need to get immediate assistance to community charities as the main focus made this a success."

This is the art and science of community capacity building at its finest, according to Brett. "We're all in this together."

COVID COMMUNITY RESPONSE FUND 2020 SPRING RECIPIENTS

ORGANIZATION	PROJECT	AMOUNT
Big Brothers & Big Sisters Association of Lacombe and District	Build Capacity to adapt to changing circumstances	\$2,000.00
Blackfald's Food Bank	Lunchbox Program and Food Hampers	\$5,000.00
Burden Bearers Counselling Centre	Expand ability to counsel through technology	\$2,000.00
Central Alberta Humane Society	Support Basic Needs/Increased space/PPE supplies/Pet Food Bank	\$2,500.00
Kidney Foundation, Northern Alberta and The Territories Branch	Support patients of chronic kidney disease in social isolation	\$5,000.00
Lending Cupboard Society of Alberta		\$8,120.00
Let's Talk Science	STEM (Science, Technology, Engineering & Math) kits for kids	\$1,648.00
Red Deer Food Bank Society	Food Hampers	\$10,000.00
Red Deer Native Friendship Society	Basic Need Survival Kits	\$2,750.00
Red Deer Public Library	Plexiglass barriers for service counters	\$2,200.00
Shining Mountains Living Community Services	Provide support, housing and basic needs	\$2,000.00
Shining Mountains Living Community Services	Provide support, housing and basic needs	\$2,000.00
STARS	Reusable N95 masks for staff	\$2,500.00
Stettler Information & Referral Centre	Build Capacity to adapt to changing circumstances	\$1,500.00
The Lord's Food Bank	Food Hampers	\$5,000.00
Turning Point Society of Central Alberta	Support Basic Needs	\$4,625.00

In the Spring of 2020, the Board of Directors for the Red Deer & District Community Foundation approved to suspend the traditional Smart & Caring Communities Spring Grants in order to provide emergent funding to front-line charitable agencies within Central Alberta. Being able to take swift action to provide essential funding in tumultuous times is only one of the many benefits to having an unrestricted funding pool.

As of December 31, 2019, the Foundation has approximately \$3.3 million in the unrestricted fund.

Safety and Continued Service through Support from ECSF

Over \$519,000 was flowed through the RDDCF to local agencies who were providing needed support to vulnerable sectors during COVID. There were 13 local charitable organizations who benefitted from this program including The Lending Cupboard.



Executive Director Dawna Morey

When the pandemic came to Central Alberta, The Lending Cupboard (TLC) became very concerned about how it could continue to serve the community. This unique not-for-profit organization, which has been operating in Red Deer since 2006, provides medical and mobility equipment to the community at no cost.

COVID-19 presented The Cupboard with numerous challenges:

- How could they safely provide medical equipment to clients, many of whom are elderly or otherwise at risk?
- With the doors closed to the public, how could they facilitate the lending of equipment and the safe return of equipment?
- How could they restructure their processes, sanitation equipment, and facility layout to implement heightened infection-prevention protocols and keep their staff, volunteers and the public safe?

As a further complication, the fundraising capabilities at TLC, like all charities, was impacted during the lockdown.

Executive Director Dawna Morey shares: “The Board of Directors and I came together quickly to do some intensive continuity planning. We realized that the only way forward was a redesign and retrofitting of our facility.”

As a response to the challenges faced by charities like TLC, the Government of Canada and the Community Foundations of Canada developed an Emergency Community Support Fund (ECSF). The Red Deer and District Community Foundation granted to The Lending Cupboard, through this fund, just over \$24,000.

“The funding we received was incredibly impactful,” she says. “That our local Community Foundation recognized the important work of the Lending Cupboard in the

community and supported our quest to continue that work, even through COVID-19, is so meaningful.” The Lending Cupboard now receives returns in a large bay at the back of the building, has improved its sanitation equipment and processes, and meets with individuals requiring medical equipment one at a time, by appointment.

“Our local Community Foundation made the process easy for us. They communicated with us throughout the application process and helped us through a stressful time. The shorter-term impact of COVID has provided a long-term benefit to The Lending Cupboard and the people we serve.”



EMERGENCY COMMUNITY RESPONSE FUND RECIPIENTS - July 2020

ESCF Funding was made possible by:



ORGANIZATION	PROJECT	AMOUNT
Red Deer Native Friendship Society	Mental health & Wellness- taking care of our spirits	\$75,000.00
The Lending Cupboard	Preparation to reopen	\$24,247.00
Habitat for Humanity Red Deer Region	Mortgage Relief for Habitat Families	\$20,960.00
Book Clubs for Inmates	Supporting book clubs in federal prisons	\$10,000.00
Crohn's & Colitis Canada	Community Outreach and Support	\$1,500.00
Starlight Children's Foundation	Play from home packs	\$21,530.00
Mountain Rose Women's Shelter	Supporting families fleeing violence during COVID 19 and beyond	\$22,708.00
Red Deer College	Outdoor Summer Sports Camps for youth	\$29,600.00
CA Sexual Assault Support Centre	Virtual Sexual Violence Counselling services	\$17,695.00
Stettler Community Support Centre	Crisis Aid Program	\$35,027.00
Bethany Care Foundation	Safe outdoor visits for Residents and Families	\$53,200.00
The Mustard Seed	Satellite Food Bank Program	\$40,000.00
Olds & District Hospice Society	NavCARE- Navigating, Connecting, Accessing, Resourcing, Engaging	\$11,800.00

SMART & CARING COMMUNITIES FUND

What is the Smart & Caring Communities Fund?

The Smart & Caring Community Fund is an unrestricted funding pool that allows the Foundation to create grants for any agency within the charitable spectrum. The purpose of these grants is to promote a healthy, vibrant and diverse community by:

- engaging citizens in community building at all levels
- strengthening the charitable sector to accomplish its work effectively
- nurturing a giving and caring community that values collaboration and learning.

ORGANIZATION SUPPORTED	PURPOSE	AMOUNT
Spring Disbursements:		
CA Sexual Assault Centre	No Secrets Education Program	\$3,800.00
A Crime Prevention Centre	Safe Summer Programs	\$3,800.00
Innisfail & District Historical Society	Illustrated History Book	\$2,500.00
Canadian Mental Health Society	Systems Navigation and Outreach	\$11,690.00
Family Services of CA	Budgeting Smart	\$2,500.00
Friends of Sunnybrook Farm Society	Museum Workshop and Display Lighting	\$2,500.00
Catholic Social Services	AED's for Group Homes	\$7,200.00
CA Pregnancy Care Centre	Aerie Maternity Home	\$5,000.00
RD River Watershed Alliance	Science and Storytelling	\$1,860.00
CA Humane Society	Adult Assaulted Volunteer Program	\$3,500.00
Horizon Parent Society	Apartment Renovations	\$5,000.00
Fall Disbursements:		
Careers: The Next Generation Foundation	Career Expo	\$3,500.00
Olds & District Hospice Society	Bereavement/Day Hospice Programs & Support	\$5,000.00
Red Deer Action Group	Subsidy Ride Program	\$2,500.00
Habitat for Humanity Red Deer Region	Equipment Upgrade	\$8,000.00
CNIB Foundation	Expansion of Engagement in Red Deer	\$10,000.00
Shalom Counselling Centre of Alberta	Conselling Services	\$4,000.00
RD Festival of the Performing Arts Society	Annual Festival	\$6,780.00
Aspire Special Needs Resource Centre	Fee Assistance for Families	\$2,500.00
Sundre Municipal Library	Literacy Bags	\$2,200.00

DESIGNATED FUNDS

What is a Designated Endowment Fund?

A Designated Endowment is set up to allow you to select one or more registered charities with which you wish to provide ongoing, reliable financial support. This type of fund is an effective tool for leaving your charitable legacy. It reflects the causes and organizations you care most about in your community. By developing a Designated Endowment Fund through the Red Deer & District Community Foundation, you do not have to worry about any of the administrative tasks associated with achieving your philanthropic goals.

FUND	ORGANIZATION SUPPORTED	AMOUNT
25th Anniversary		\$1355.18
Alberta Wildlife and Habitat	Alberta Institute for Wildlife Conservation	\$746.97
Arthur Teague Hub Memorial Fund	Red Deer County	\$804.48
Canadian Arts & Heritage Sustainability Fund	Red Deer Symphony Orchestra Association	\$2818.31
Canadian Red Cross Fund	Canadian Red Cross Society	\$3014.2
Catholic Education Foundation	Red Deer Catholic Regional Division No. 39	\$8756.59
Central Alberta Housing Society	Central Alberta Safe Harbour Society	\$1402.58
Central Alberta Womens Shelter	Central Alberta Womens Emergency Shelter	\$477.14
Chapman Literacy Fund	Foundation for Red Deer Public Schools	\$11754.43
Easter Seal Ability Council	Alberta Easter Seals Society	\$2267.23
Ellis Bird Farm	Ellis Bird Farm	\$4184.5
Friends of Waskasoo Park	City of Red Deer	\$729.4
Grand Prairie Hospital	Queen Elizabeth II Hospital Foundation	\$746.97
Helen M. Dawe Memorial Fund	Red Deer Public Library	\$234.9
James Berg Endowment Fund	Town of Sylvan Lake	\$888.06
John & Reima Klancher Fund	Schizophrenia Society of Alberta	\$7474.38
Kerry Wood Nature Centre	Waskasso Environmental Education Society	\$4394.54
Lacombe Arts Endowment Fund	City of Lacombe	\$7898.65
Lapalme Legacy Fund	Red Deer Symphony Orchestra Association	\$4450.45
Maskipitoon Historical Society	Lacombe & District Historical Society	\$288.56
Medicine River Wildlife Rehab Centre	Medicine River Wildlife Centre	\$2298.02
Mountain View Museum Fund	Olds Historical Society	\$126.53
Murray Rairdon Memorial Fund	4H Foundation of Alberta	\$478.13
Normandeau School Library	Normandeau Elementary school	\$710.57
Parkland Humane SPCA	Central Alberta Humane Society	\$727.5
Prosperous Futures		
Red Deer & District Museum	Red Deer & District Museum Society	\$4396.26
Red Deer Heritage Fund	City of Red Deer	\$3776.39
Red Deer Hospital Senior Care	Red Deer Regional Health Foundation	\$746.97
Red Deer Housing Initiatives Fund		
Red Deer Public Library Concert Fund	Red Deer Public Library	\$530.03
Red Deer Rail Bridge Endowment Fund	City of Red Deer	\$1101.68
Red Deer River Naturalists Society	Red Deer River Naturalists	\$2267.23
Red Deer Safety City	Red Deer Safety City Society	\$173.16
Salvation Army Fund	Salvation Army Red Deer Church	\$746.97
Stonewall Community Fund		
Travis Moore Endowment Fund	Safe Harbour Society	\$980.51
United Way of Central Alberta Fund	United Way of Central Alberta	\$424.14

DID YOU KNOW:

Community Foundation donors have the foresight to create sustainable, long term funding streams for the charities and causes that matter to them. Each one of the above charities can count on, and budget for, a consistent disbursement amount each year.

AGENCY FUNDS

What is an Agency Fund?

An Agency Endowment Fund is a simple way for a charity to establish its own endowment. This way the charity can be sure that the endowed fund's principal will not be spent and can grow over time providing secure and long lasting support.

FUND	ORGANIZATION SUPPORTED	AMOUNT
Alberta Legal Heritage Fund	Legal Archives Society of Alberta	\$215.27
CNIB Red Deer Endowment Fund	CNIB Red Deer	\$178.52
Friends of the Red Deer Public Library	Society of Friends of the Red Deer Public Library	\$1,337.76
J.J. Collett Foundation	JJ Collett Natural Area Foundation	\$1,244.20
John & Anna Olson Memorial Fund	Red Deer Public Library	\$791.14
John & Margaret Dickson Fund	Red Deer Public Library	\$9,219.92
Keith Mann Memorial Fund	Red Deer Community Band Society	\$990.05
Lloyd and Evelyn McNeil Endowment	Red Deer Public Library	\$1,908.47
Margaret Bolze Memorial Fund	Big Brothers & Sisters of Red Deer & District	\$5,333.13
Parkland Youth Homes Endowment Fund	Vantage Community Services	\$389.36
Red Deer & District Allied Arts Council	Red Deer Arts Council	\$947.45
Red Deer Food Bank	Red Deer Food Bank Society	\$362.77
Red Deer Genealogical Fund		
Red Deer Hospice Society Fund	Red Deer Hospice Society	\$975.92
Safe Communities Endowment Fund	Safe Communities Coalition of Central Alberta	\$421.17
Schizophrenia Society Hope Endowment	Schizophrenia Society of Alberta	\$1,109.86
Sylvan Lake Lodge Legacy Fund	Sylvan Lake Foundation	\$597.67
Volunteer Central Society	Volunteer Central Society	\$206.26

MANAGED FUNDS

Charities in the region provide their assets over to the Community Foundation to manage and include in the overall pool of investments. These assets are owned by the charities who seek the services of the RDDCF.

What is a Managed Fund?

FUND
Bridges Community Living
Lacombe Athletic Park Managed Fund
Marion Roberta Smith Managed Funds
Waskasoo Museum Foundation

Pooled Assets draw greater returns!

The Foundation provides Managed Funds as a service to local charities who want to maximize their returns and generate a sustainable revenue source. By pooling their savings with our endowed dollars, they benefit from higher returns. As of December 2019, the Foundation had \$16.4 Million in pooled assets.

SCHOLARSHIP FUNDS

What is a Scholarship Fund?

A scholarship endowment fund helps students achieve their educational goals. These funds can be established to help pay tuition or school expenses. The Red Deer & District Community Foundation releases the scholarship funds directly to the post secondary institution and it becomes a credit to the student's account. Scholarship endowment funds are a wonderful way to memorialize a loved one, create a lasting legacy and generate positive, successful citizens.

FUND	ORGANIZATION	AMOUNT
A. Bernard and Mary Dixon FT		
Alberta Summer Games Legacy Fund	Red Deer College	\$6,705.93
Bev & Glen Buchwald, Class of 1951, Award Fund	Olds College Foundation	\$1,032.45
Central Alberta Human Resources Scholarship Fund	Grant MacEwan University	\$1,000.00
	Red Deer College	\$1,000.00
Charles Snell Scholarship in Survey Engineering Fund	City of Red Deer	\$357.20
County of Red Deer Education Bursary Fund	Red Deer County	\$296.80
Don Church Scholarship FT	University of Saskatchewan	\$4,000.00
Dr. Ethel Taylor Memorial Bursary Fund	Maskwacis Cultural College Foundation	\$456.43
Ford Family Scholarship Fund	NorQuest College	\$5,000.00
	Red Deer College	\$5,000.00
	University of Victoria	\$5,000.00
Murray Family Endowment Fund	Mount Royal	\$1,500.00
Princess Margaret Scholarship in Fine and Performing Arts Fund	City of Red Deer	\$232.75
Queen Elizabeth II Scholarship in Pediatrics and or Neonatology Fund	Red Deer Regional Health Foundation	\$407.61
Rex Turple Memorial Hockey Education Fund	Medicine Hat College	\$1,500.00
	Red Deer College	\$3,100.00
Rotary Career Opportunity FT	Red Deer College	\$22,000.00
	Lethbridge Community College	\$2,000.00
	University of Calgary	\$4,000.00
	Alberta University of the Arts	\$2,000.00
Trey Purdie- Endowment Fund	SAIT	\$1,000.00
	Olds College	\$2,000.00

DID YOU KNOW:

In accordance with our by-laws, individuals cannot apply for grants. All scholarships and bursaries are disbursed to a qualified donee - not to individual students.

RBC Invests in Tomorrow

Three youth led initiatives were funded \$15,000 each through the RBC Future Launch Community Challenge program. 2/3 of the programs could not be completed due to COVID, however, Sylvan Lake successfully launched their first ever Relaxed Performance.



Art & Soul for Everyone's Educational Assistant team supported attendees during the performance.

The RBC Foundation, in collaboration with the Community Foundations of Canada, is funding \$5 million dollars, through its Future Launch Program, in community projects and initiatives developed by youth aged 15 – 29 across Canada. Locally, three Central Alberta communities received \$15,000 each to fund youth initiatives, for a total of \$45,000. Along with the Adult Preparedness initiative created by the Penhold Youth Committee and a Diversity Retreat developed by the Central Alberta Refugee Effort (C.A.R.E.) Immigrant Youth Program (SNAP), HJ Cody High School in Sylvan Lake received RBC Future Launch funding for its Art & Soul for Everyone initiative.

“The drama students at HJ Cody used their funding to create a 'relaxed performance',” explains youth leader and student Tatyanna Stoesz. “We felt that individuals and patrons with Autism Spectrum Disorder, dementia, hearing or vision impairment, sensory processing disorder, physical limitations or learning disabilities, and their families, could benefit from a more relaxed sensory experience.”

Often, families are unable to attend theatre productions as a unit if they have a family member with a disability.

Teacher Jacqui Renwick, who had heard about relaxed performances happening in England, researched them in Canada and was directed to The Good Host Program at Theatre Calgary. She and ten students then attended a relaxed performance in Calgary. The students loved the concept and decided to bring it to their March performance.

The HJ Cody students self-produced a 1960s music review called Peace, Love and Music. The play ran from March 5th to 14th, with the relaxed performance taking place on the 14th. For this special performance, the students and organizers took great care to make the performance as inclusive as possible. More lights were left on, and there was a 'fluid intermission', meaning people could get up and come and go as needed. Additionally, a 'chill room' and a sensory room were set up outside of the auditorium for audience members to visit if desired. The volume of the sound cues was lowered, and fidget spinners were offered, as well as weighted blankets. Flexible seating was offered, with large bean-bag chairs, soft mats, hokki stools and inflated cushions so kids could rock and move if they wanted. The auditorium, which normally holds 180 people, was limited to 100 seats for this performance.

Tatyanna says the experience of working with the Community Foundation, as well as the experience of putting the relaxed performance project together, was very rewarding. "We're very proud of the work we did in this project," she says, "and we're thankful for the opportunity to lead. We envision these types of performances becoming the 'new norm' everywhere." "The best part for me was watching my students adapt to a different kind of performance," says Jacqui Renwick. "I could really see them trying to make a connection to the audience and make them feel welcome. The reaction of the parents was also incredibly rewarding. Some were in tears, acknowledging that this had never happened before. We hope this will become a long-standing

tradition at our school and will inspire others to do that same. We can help!"

Working with the Community Foundation is meaningful for RBC, says Ron Sauve, Regional Vice-President Alberta Central for RBC.

"Projects of this nature really show the leadership that today's youth are able to show with help from community partners such as the Red Deer and District Community Foundation," he says. "There are so many needs out there. The more we can come together and work as one, the more effective we can be."

STATEMENT OF FINANCIAL POSITION December 31, 2019

	2019	2018
ASSETS		
Current Assets		
Cash	\$ 200,412	\$ 139,470
Accrued Interest Receivable	5,121	4,870
Donations and Grants Receivable	-	31,730
Goods and Services Tax Receivable	2,186	4,956
Prepaid Expenses	6,463	23,358
	214,182	204,384
Investments	16,297,024	14,348,982
Capital Assets	4,935	6,726
	\$16,516,141	\$14,560,092
LIABILITIES		
Current Liabilities	\$ 8,501	\$ 7,500
Accounts Payable and Accruals	3,000	45,567
Deferred Revenue	11,501	53,067
Deferred Capital Grant	4,935	6,726
	16,436	59,793
FUND BALANCES		
Smart and Caring Communities Funds	3,382,771	3,039,724
Designated Endowment Funds	6,422,174	5,664,219
Operating Endowment Funds	1,709,156	1,528,208
Field of Interest Funds	1,717,797	1,511,995
Donor Advised Funds	1,052,559	872,346
Flow Through Funds	325,989	251,489
Managed Funds	1,764,575	1,594,368
General Fund	124,684	37,950
	16,499,705	14,500,299

Meet Your Board of Directors



Shawn Hamm
Board Chairperson



Krista VandenBrink
Vice-Chairperson



Kristen Schalin
Treasurer



Kim Berube



Bruce Buruma



Terry Cole



Lori Dufresne



Paul Harris



Kris Hunter



Rob Litwinski



Patricia MacSween



Abe Sharbeen



2019

FINANCIAL HIGHLIGHTS

AT A GLANCE

From the Canada Winter Games to small, youth-led initiatives, the Red Deer & District Community Foundation could be found in all places in 2019.



* 3 YEAR ANNUALIZED RETURN, BEFORE MANAGEMENT FEES



GRANTS DISTRIBUTED

\$1,187,680

IN

\$206,860

Endowed Donations

\$895,176

Flow Through Donations

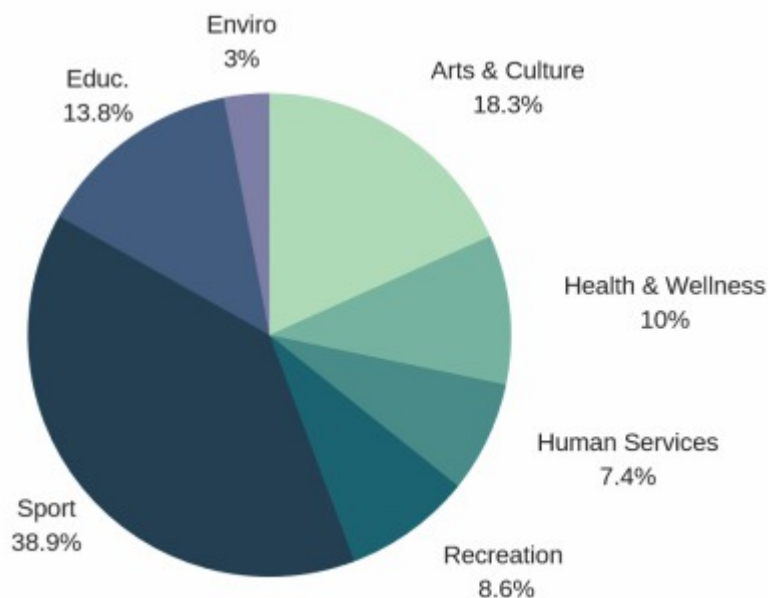
OUT

147 DISTRIBUTIONS

Including 20 Smart & Caring
Community Grants

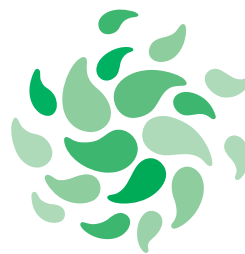
\$380,622 Endowed Grants

\$807,058 Non-endowed Grants



[retrospect]

An annual recap of **GOOD** business



RED DEER & DISTRICT
COMMUNITY
FOUNDATION
all for community.

